

1st joint meeting of the French and British societies for cell biology

# Cell la vie !

23-25 September 2020  
Institut Pasteur, Paris

**BSCB**  
British Society for Cell Biology

**sbcf**  
French Society for Cell Biology



Images: Christophe Leterrier & Manuel Théry

## PARTNERSHIP INFORMATION

## Scientific committee



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## Background

The **French Society for Cell Biology (SBCF)** has been successful in organizing a biennial international conference series *Building the Cell* covering the challenges of **multidisciplinary approaches combining imaging, biochemistry, physics, bioinformatics and screening** to question various aspects of life.

For their fourth biennial international meeting, SBCF and the **British Society for Cell Biology (BSCB)** organise a joint meeting for the first time. BSCB has a history in organising joint meetings mainly with the Biochemical Society and the British Society for Developmental Biology. This new endeavour aims to bring together cell biologists from both neighbouring countries and beyond for scientific exchange and networking.

« *Cell la vie !* »

## Date and venue

**September 23 - 25, 2020**  
**Pasteur Institute - Paris**



## Conference themes

- Cellular microbiology
- Cell division and cell cycle
- Nuclear organisation
- New models and methods
- Cytoskeleton dynamics
- Membrane Trafficking
- Mechanobiology
- Tissue Architecture
- Synthetic biology

## Speakers

For each session, prestigious speakers have been invited and 21 talks will be selected from submitted abstracts by the organising committee.



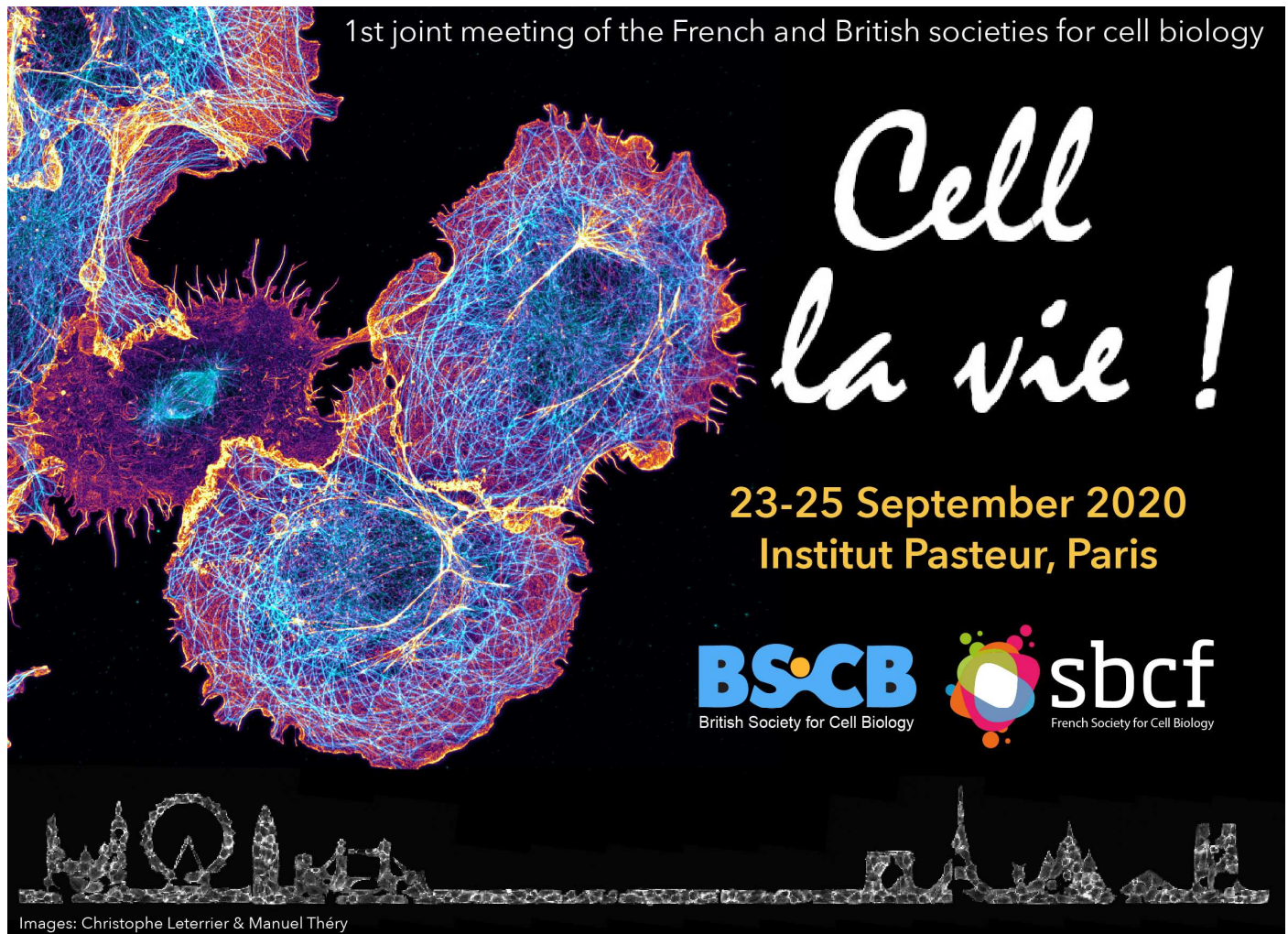


## Attendance

**300 participating researchers are expected for this event.** This is the biennial international meeting of SBCF, a major French society with more than 1300 members and 180 affiliated teams, and the annual meeting of BSCB, one of the three professional societies supported by the Company of Biologists with 1120 members.

## Your partnership

**The program provides many opportunities for interaction with sponsors,** who will have the opportunity to run an exhibition stand, to distribute brochures to participants, to sponsor awards for best posters and oral presentations, to give a short business presentation or to organize a workshop (see details on page 6).



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The poster features a central image of several cells with their internal cytoskeletons highlighted in vibrant colors like blue, red, and yellow. At the bottom, there is a stylized, grey silhouette of the Paris skyline, including the Eiffel Tower and various buildings.

## Scientific Program -- Confirmed Speakers

### Keynote speakers :

Julie Theriot University of Washington, USA  
Pere Roca-Cusachs Institute for Bioengineering of Catalonia, Barcelona, Spain

### Session 1 : Cellular microbiology

Guillaume Dumenil Institut Pasteur, Paris, France

### Session 2 : Cell division and cell cycle

Jordan Raff University of Oxford, UK  
Julien Dumont Institut Jacques-Monod, Paris, France

### Session 3 : Nuclear organisation

Maria-Elena Torres-Padilla Helmholtz Zentrum München, Germany

### Session 4 : New models and methods

Annika Guse Universität Heidelberg, Germany

### Session 5 : Cytoskeleton dynamics

Simon Bullock MRC-LMB, Cambridge, UK  
Anne-Cecile Reymann Université de Strasbourg, Illkirch, France

### Session 6 : Membrane trafficking

Jennifer Lippincott-Schwarz Janelia Research Campus, USA  
Stephanie Miserey-Lenkei Institut Curie, Paris, France

### Session 7 : Mechanobiology

Sara Wickström University of Helsinki, Finland

### Session 8 : Tissue Architecture

Roberto Mayor University College London, UK  
Inke Nathke University of Dundee, UK

### Session 9 : Mechanobiology

Christophe Danelon Delft University of Technology, Netherlands

+ 21 oral presentations of selected presentations from abstract

+ 2 posters sessions in the Hall of Partners



## Your partnership

Many opportunities will allow sponsors to interact **with the 300 conference attendees** in the lobby next to the lecture theatre, where talks are delivered:

- seven coffee breaks (7 x 30 min)
- three lunches around the stands (12:00 to 12:30)
- three poster sessions (3 x 1.5 hours)



## Your financial contribution (tax excluded)

### # Insertion of an advertising document:

- advertising document into the Congress bag - A5 : 500 €
- advertising document into the Congress book - A5 (half page) : 500 €
- advertising document into the Congress book - A4 (full page) : 700 €

# Contribution to catering costs with announcement and advertisement on the tables: 1 000 €

# Exhibition stand for 3 days (6 sqm): 1 500 €  
(including topped table and two chairs)

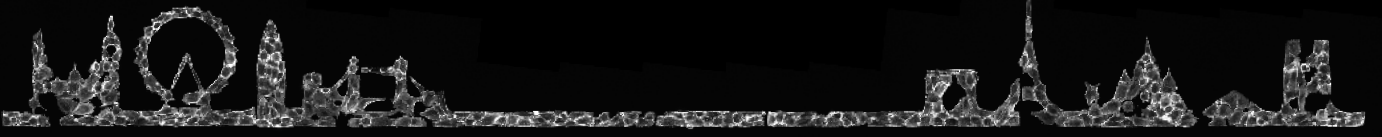
# Exhibition stand + Best Poster/Oral presentation Award 2 000 €

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[www.atoutcom.com/Cell\\_la\\_vie\\_2020](http://www.atoutcom.com/Cell_la_vie_2020)



## Partnership Agreement

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➤ **Participation (tax excluded)**

○ **Insertion of an advertising document:**

Congress bag 500 €

Congress book - A5 500 €

Congress book - A4 700 €

○ **Catering Advertisement** 1 000 €

○ **Exhibition Stand** 1 500 €

○ **Exhibition Stand**  
**+ Best poster/presentation Award** 2 000 €

**Upon the receipt of this agreement, an invoice will be issued**

**Payment on the first day of the conference at the latest**

Date and location: .....

Name: ..... Signature: .....